



**CONTINUING EDUCATION &  
COMMUNITY ENGAGEMENT**

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THE UNIVERSITY OF UTAH

# CECE Focus

## Year 2 of 3

# CECE Purpose

**Campus Purpose** – *To help the University reach its goals by supporting colleges and expanding their reach through innovative programs and modes*

**Community Purpose** – *Provide unique pathways to and through higher education and inspire a love of learning through innovative, educational experiences for all ages and people*

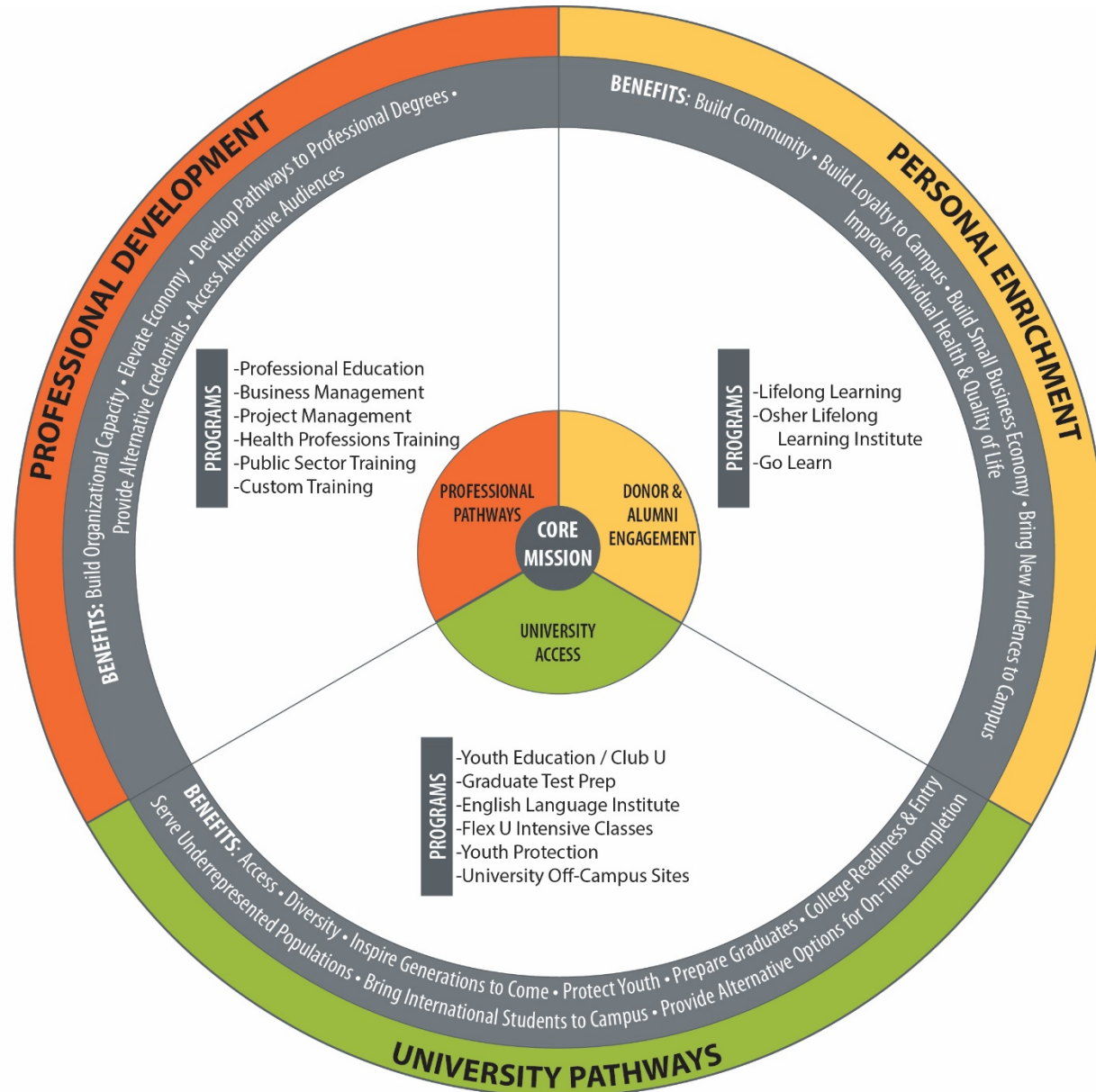
# **Overarching Internal Goal – *To Position CECE as Vital to Campus and Ensure our Sustainability***

NOTE: *Although a large majority of CECE programs and services are community-focused, over a 3 year period we are exploring and implementing specific programs and services that have more direct and visible impact on campus. **This does not diminish our external work in any way.** In fact, we want to enhance our offerings and engagement with the community through this work.*

## 2017-18 FY Objectives (Year 2 of 3)

- Build an organizational structure that reflects our values and supports campus.
- Establish a professional space that reflects the quality of our programs and welcomes the community.
- Create scalable student-centric business processes to serve unique student audiences in support of campus.
- Identify and develop innovative programmatic opportunities to partner on and off campus.
- Improve communication of our impact to campus and the community.

# Value to Campus



# How CECE Supports Campus

## CONTINUING EDUCATION CAMPUS SERVICES MODEL

Helping colleges reach alternative student audiences through broader modes.

### ALTERNATIVE AUDIENCES reach new & existing target audiences



### COLLABORATION how we work with you to reach these audiences



# CECE Success Metrics

## Social

- Value to Campus
- Value to Community

## Economic

- Value to Campus
- Value to Community

- **Quality of Life**
- **Sustainability**
- **Thriving Economy**
- **Engaged Community**